

# 2012 Home & Garden Expo Exhibitor Packet



**Affordable, Beautiful Living**

**March 3-4 2012**

**Greenville Convention Center—Greenville, NC**

For Further Information:

Sharon Craft, Executive Officer

1913 Turnbury Dr. • Greenville, NC 27858

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[www.pitthba.com](http://www.pitthba.com)



# Home & Garden Expo

Greenville-Pitt County  
Home Builders Association



Dear Industry Friend:

The Greenville-Pitt County Home Builders Association invites you to be an exhibitor at our 15th Annual Home & Garden Expo to be held March 3-4, 2012 at the Greenville Convention Center, Greenville, NC. This event will showcase many products available for inside and outside the home, such as sunroom, patio, landscape, pool, spas, home theatre, kitchen, bath, windows, cabinets, and much more. Attendees will have the opportunity to purchase exhibitors' products and services. Exhibitors representing a cross-section of the home building industry companies from across the region will include retailers, landscapers, sub-contractors, builders, home building suppliers and more.

The Greenville-Pitt County Home Builders Association is very sensitive to the struggles that everyone is enduring, therefore we have worked very hard to provide you with a more affordable marketing opportunity than ever before.

Several new exhibitors exceeded their expectations in sales and contacts at the 2011 Expo. Businesses that have exhibited for a number of years say the show has brought them increased customers throughout each year. Exhibitors have stated the Expo has been one of their best source of advertising.

The Greenville-Pitt County Home Builders Association will fund extensive advertising for the 2012 Home & Garden Expo through Cable TV, local TV, and several Radio Stations along with newspaper, press releases and poster distribution.

Please review this brochure for the Expo schedule, exhibitor information and exhibitor contract. For further information contact: Sharon Craft at 252-756-7915 or visit our website: [www.pitthba.com](http://www.pitthba.com)

Consider promoting your business by exhibiting at the 2012 Home & Garden Expo.

Thank you,

Sharon Craft, Executive Officer  
Greenville-Pitt County Home Builders Association

**Affordable, Beautiful Living  
Home & Garden Expo  
March 3-4, 2012**



# Home & Garden Expo

March 3-4, 2012

Greenville Convention Center

Forward Contract & Payment to:

Greenville-Pitt County HBA

1913 Turnbury Dr.

Greenville, NC 27858

252-756-7915 Fax: 252-756-2997

**Booth Reservation Deadline: December 15, 2011**

## EXHIBITOR APPLICATION/CONTRACT FORM

Business Name \_\_\_\_\_

Exhibitor Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

- 10'x10' Corner \$450 (members)  2 - \$800  \$550 (non-members)  2 - \$1,000
- 10'x10' Single \$400 (members)  2 - \$700  \$500 (non-members)  2 - \$900
- Additional Tables \$20  Additional Chairs \$2

**Booth price includes: Pipe & Drape, 8' Table and 2 Chairs**

Do you need the table provided: \_\_\_Yes \_\_\_No

Do you need the 2 chairs provided: \_\_\_Yes \_\_\_No

**\$75 discount  
if space is reserved and  
paid by Oct. 31, 2011**

**Booth location choices: (see enclosed floor plan; first come, first served basis; selections are not guaranteed)**

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

Brief description of exhibit product or service: \_\_\_\_\_

### METHOD OF PAYMENT

- We have enclosed our check for (Total): \$ \_\_\_\_\_
- MasterCard
- Visa

PLEASE PRINT OR TYPE CREDIT CARD INFORMATION:

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Last 3 digit code on back of card \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Billing address of card: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

## Contract:

I, \_\_\_\_\_, representative of \_\_\_\_\_ agree to secure booth space during the Greenville-Pitt County Home Builders Association Home & Garden Expo to be held in Greenville, NC at the Greenville convention Center on March 3-4, 2012. I hereby agree to pay in full \$ \_\_\_\_\_ prior to December 15, 2011 as the total fee for booth space rental. This deadline is essential to accurately promote and advertise the show. **Exhibit space(s) will not be reserved until the Greenville-Pitt County HBA receives full payment of booth rental and signed exhibitor contract. Sub-rental of booths will not be allowed.** All booth rentals will contract with the GPCHBA. Each booth will include one covered and skirted table, two chairs, pipe and drape. Additional tables and chairs may be rented for an additional fee to the exhibitor. Exhibits cannot be dismantled before 4:00pm on Sunday, March 4, 2012.

I release Greenville-Pitt County Home Builders Association and the Greenville Convention Center of any responsibility for personal injury, damage or loss of merchandise or personal property while exhibiting at the Home & Garden Expo. GPCHBA reserves the right to decline potential exhibitors who are not deemed beneficial to the theme and overall integrity of the show. The GPCHBA also reserves the right to make shifts and assignments of all booth spaces and locations. No contract shall be in force until accepted by the GPCHBA.

**CANCELLATION:** Cancellation of booth space must be received by January 1, 2011 in order to a 50% refund. **NO REFUNDS AFTER JANUARY 2, 2012.**

Signing below acknowledges your acceptance of the above conditions.

### RETURN CONTRACT AND CHECK TO:

Greenville-Pitt County HBA  
1913 Turnbury Dr.  
Greenville, NC 27858

## HOME & GARDEN EXPO



**FINAL PAYMENT DEADLINE: DECEMBER 15, 2011**

\_\_\_\_\_  
Signature of Exhibitor

\_\_\_\_\_  
Date

\_\_\_\_\_  
Greenville-Pitt County HBA

\_\_\_\_\_  
Date

# EXHIBIT SPACE INFORMATION

Booth space includes:

- Pipe & drape
- One 8' table
- Two chairs

## EXPO SCHEDULE

Friday, March 2nd  
10:00am til 7:00pm Exhibitor Move-In

Saturday, March 3rd  
9:00am til 10:00am Vendors Arrive  
10:00am til 5:00pm Show Hours

Sunday, March 4th  
11:00am til Noon Vendors Arrive  
Noon til 4:00 Show Hours

## MOVE-IN & MOVE OUT

### Move-In Time

Friday, March 2nd 10:00am til 7:00pm  
(All booth must be complete by 7:00pm)

### Move-Out Time

Sunday, March 4th All booths must remain intact until 4:00pm and must be dismantled by 8:00pm Sunday, March 4th, 2012



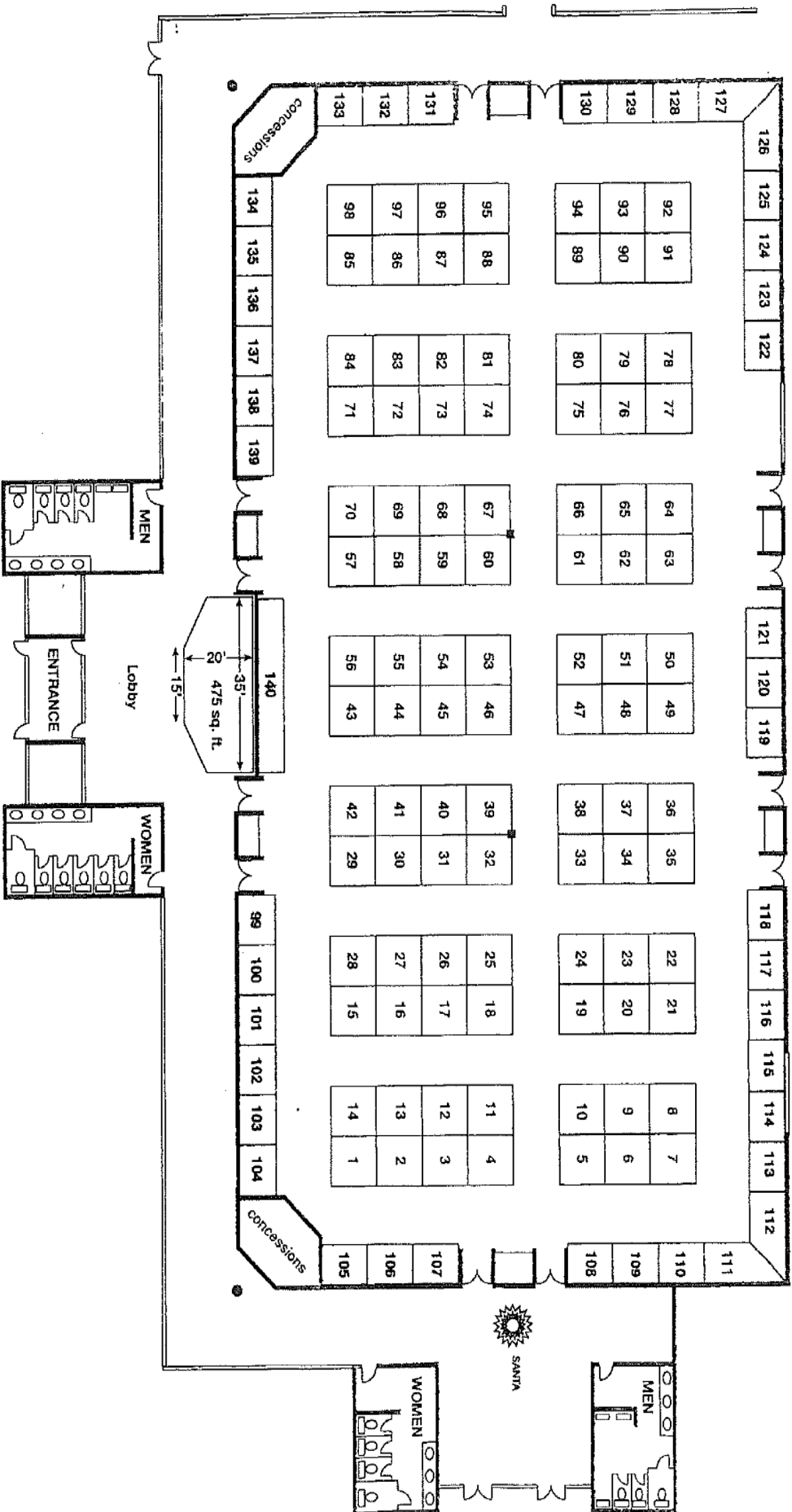
## SECURITY

Every reasonable precaution will be taken to ensure protection of property. To the extent possible, all equipment or products in the booths should be secured and insured by exhibitors.

## UTILITIES

**Greenville Convention Center will handle all telephone, electrical and water services for your booths. Please contact: Rhesa Tucker, 252-321-7671, [rtucker@greenvilleconventioncenter.com](mailto:rtucker@greenvilleconventioncenter.com) for these services. These fees should be paid directly to the Convention Center.**

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